



North Jersey Country Club

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July 19, 2010

Dear Member,

During the past few weeks many members have contacted me and President Dave Schoenbeck inquiring about the Club's recent appearance on "The Real Housewives of New Jersey" program that airs on the Bravo cable station. The two common themes in most questions revolve around:

- "Are there any plans for the show to return to North Jersey Country Club?"
- "How did the show ever get taped here in the first place?"

It is safe to say that the "Real Housewives of New Jersey" cast and crew members are not welcome at the North Jersey Country Club and I assure you that nothing like this will ever occur again at this Club. The lessons that we learned from the fashion show in November 2009 helped implement procedures that will assure that this will not happen again on our property.

The fashion show event scheduled in November 2009 that was shown on the television episodes this July, were not properly presented to the North Jersey Country Club when the event was originally contracted and scheduled.

The originally proposed function was quite common for a Club event: a fashion show from a local community business. Like all outside events, the fashion show was sponsored by a Club member and in addition, had the support of thirty club members in the form of attendance or volunteer models. The attending members, the sponsor, and volunteer models, like the Club's management, were all misled.

As the date of the event approached, we learned that cast members from a cable TV show would be in attendance which also increased the overall attendance of the event to over 200 people.

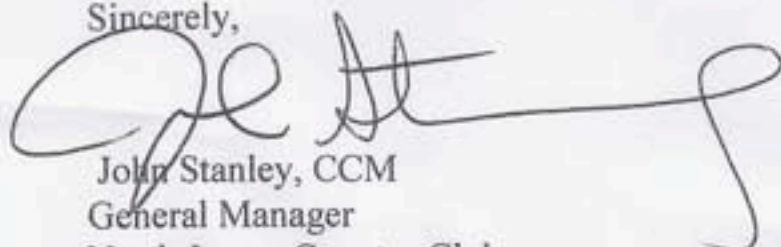
Two days before the event we were asked if Bravo could film the fashion show. At that time a lapse in judgment was made. Being somewhat naive, and not aware of the true nature of the TV show, permission was granted.

We are all embarrassed with the staged behavior of these cast members at our Club. After the event, I also learned that a release was signed by a representative of the Club, which took away our ability to have any legal recourse. We clearly made a mistake in not fully understanding the potential risk of this event. We clearly made a mistake in signing the release.

I have watched the two episodes in question like many members have. Whether you are a fan of the show, or a first time viewer, it is quite apparent from watching that the cast members are not affiliated with this Club or more importantly represent the many great families that comprise the North Jersey membership that call this Club their second home. Further, these women do not represent the people and families of our many neighboring towns or the population of the great state of New Jersey.

As your General Manager and Senior Operation Officer, I apologize to the membership that this happened and assure you that preventative measures have been taken so this will be the first and last time that something of this nature ever happens at North Jersey Country Club.

Sincerely,



John Stanley, CCM
General Manager
North Jersey Country Club